

H87-108Q

UNIVERSITY FOCUS
TOPIC: SUMMER TRAVEL PROGRAMS
GUEST: APRIL CROSBY

TO AIR 16 MARCH 1984

LOTS OF TOURISTS, AND SOME ALASKANS, TRY TO EXPERIENCE THE 49th STATE IN JUST ONE WEEK. ONLY A FEW REALLY SUCCEED.

I'M STEPHEN LAY, UNIVERSITY OF ALASKA-FAIRBANKS PUBLIC INFORMATION OFFICER, WITH THIS WEEK'S EDITION OF UNIVERSITY FOCUS.

THE SUCCESSFUL ONES ENROLL IN THE UNIVERSITY OF ALASKA-FAIRBANKS' WORKSHOP ON ALASKA. IT'S A ONE WEEK COURSE THAT DRAWS ON THE EXPERIENCES AND EXPERTISE OF THE UNIVERSITY'S FACULTY. WORKSHOP PARTICIPANTS ARE INTRODUCED TO THE MANY UNIQUE ASPECTS OF THE NATION'S NORTHERNMOST STATE. INDIVIDUAL FACULTY MEMBERS WILL COVER SUCH DIVERSE TOPICS AS WILDLIFE, ECONOMICS, GEOLOGY AND ART.

THE WORKSHOP IS DESIGNED TO APPEAL TO ALMOST EVERYONE ACCORDING TO DR. APRIL CROSBY, THE PROGRAM COORDINATOR WITH THE DEPARTMENT OF CONFERENCES AND INSTITUTES.

CUT: incue: "It's a good class..." 17
outcue: "the state reviewed." 27

EVEN LONG TIME RESIDENTS OF THE STATE HAVE FOUND THE WORKSHOP INFORMATIVE.

CUT: incue: "There's good hard..." 31
outcue: "good current information." 38

WORKSHOP ON ALASKA IS ONE OF THE UNIVERSITY'S OLDEST SUMMER PROGRAMS. IT WAS ORIGINATED IN 1950 WHEN A GROUP OF TEACHERS FROM THE LOWER 48 WROTE THE UNIVERSITY AND ASKED IF SOMEONE ON THE FACULTY COULD SHOW THEM AROUND FAIRBANKS AND INTRODUCE THEM TO ALASKA. TODAY'S PROGRAM COVERS MORE MATERIAL, BUT THE SPIRIT OF HOSPITALITY HAS CONTINUED SINCE THAT FIRST GROUP THIRTY FOUR YEARS AGO.

CUT: incue: "People would probably like..." 80
outcue: "variety of things." 91

PARTICIPANTS IN THE WORKSHOP FIND THAT IT IS COMPLETE AND COVERS A GREAT DEAL IN A ONE WEEK. BUT INTENSITY AND PRESSURE AREN'T PART OF THE PROGRAM.

CUT: incue: "They're usually..." 60
outcue: "to the whole thing." 69

TO CROSBY, WORKSHOP ON ALASKA COMBINES THE BEST ASPECTS OF EDUCATION, FUN AND VACATION, WITH ALL BEING REWARDING.

CUT: incue: "It's going to..." 50
outcue: "in here." 56

THE ENTIRE WORKSHOP COSTS ONE HUNDRED AND SEVENTY FIVE DOLLARS. REGISTRATIONS ARE NOW BEING ACCEPTED. FOR ADDITIONAL INFORMATION CONTACT THE DEPARTMENT OF CONFERENCES AND INSTITUTES AT 474-7800.

DR. APRIL CROSBY IS A CONFERENCE COORDINATOR WITH THE DEPARTMENT OF CONFERENCES AND INSTITUTES AT THE UNIVERSITY OF ALASKA-FAIRBANKS.

FOR THE UAF PUBLIC AFFAIRS OFFICE, I'M STEPHEN LAY.

MUSIC:

UNIVERSITY FOCUS IS PRODUCED BY THE UNIVERSITY OF ALASKA-FAIRBANKS PUBLIC AFFAIRS OFFICE IN COOPERATION WITH KUAC-FM.

INTRODUCTION:

IT'S HARD TO COVER ALASKA IN ONE WEEK, BUT EVERY SUMMER A LOT OF TOURISTS TRY TO. TODAY ON UNIVERSITY FOCUS, STEPHEN LAY, UAF PUBLIC INFORMATION OFFICER, TELLS ABOUT A PROGRAM DESIGNED TO ENABLE STUDENTS TO SUCCESSFULLY LEARN ABOUT THE 49th STATE IN ONE WEEK.

INCUE:

"THE SUCCESSFUL ONES..."

OUTCUE:

"FOR THE UAF PUBLIC AFFAIRS OFFICE, I'M STEPHEN LAY.